![Springbrook Enterprise logo]

CLOUD DIGITAL CONVERSION

8 reasons to move to the Springbrook Cloud now

1. Reduced costs

Establishing and running a data center is expensive. An agency needs to purchase the right equipment and hire technicians to install and manage EVERYTHING. A shift to cloud computing means an agency only pays for the services used. Updates and backups are automatic.

2. Data security

Storing data on the cloud is safer than storing it on physical servers and data centers. A breach of security at your agency can lead to compromised data security if laptops or computers are stolen or your network is phished and hacked. Imagine receiving a ransom note for $10,000 to recover your data from a hostile agent. It happens all the time. If you have data on the cloud, an agency can delete any confidential information remotely or move it to a different account. Breaching the security measures on cloud platforms is difficult because cloud companies have the purchasing power to buy the best security.

3. Flexibility

One of the major benefits of cloud computing is mobility. The cloud provides agency employees the flexibility to work from any location, at home or from the field, enabling a reduction in the number of office workstations to further save costs.

4. No need for a backup plan

Traditional computing systems require back up plans, especially for data storage. A disaster can lead to permanent data loss if no backup is in place. The cloud eliminates this issue. An agency's data will always be available wherever there's an Internet connection. Many businesses and agencies use cloud computing services as a backup plan for disaster recovery.

Top on-premise software issues:

Requires updating / Requires IT staff / Requires servers and hardware / Requires backing up / More vulnerable to hackers

"If someone asks me what cloud computing is, I try not to get bogged down with definitions. I tell them that, simply put, cloud computing is a better way to run your business."

- Marc Benioff, Founder,
CEO and Chairman, Salesforce

8 Reasons continued –

5. Improved collaboration

Cloud computing is among the most effective ways of improving team performance. Staff members can easily share data and collaborate to complete projects from different locations. Field workers can share real time data and updates with those in the office. In addition, cloud computing eliminates redundant or repetitive tasks such as data reentry.

6. Scalability

The traditional way of planning for unexpected growth is to purchase and keep additional servers, storage, and licenses. It may take years before an agency actually uses reserve resources. Scaling cloud computing services is easy, an agency can receive additional storage space or features whenever needed by simply picking up the phone or sending an email.

7. A wide range of options

Looking for software? The cloud provides many options from different providers, with no installation constraints. An agency can choose the service providers with the best features and rates for the service required.

8. Predictable budgeting

A consistent annual subscription investment means fewer surprises for on-site equipment and service expenses. Say goodbye budget surprises like unexpected server problems, replacements and failures.

"Line-of-business leaders everywhere are bypassing IT departments to get applications from the cloud and paying for them like they would a magazine subscription. And when the service is no longer required, they can cancel that subscription with no equipment left unused in the corner."
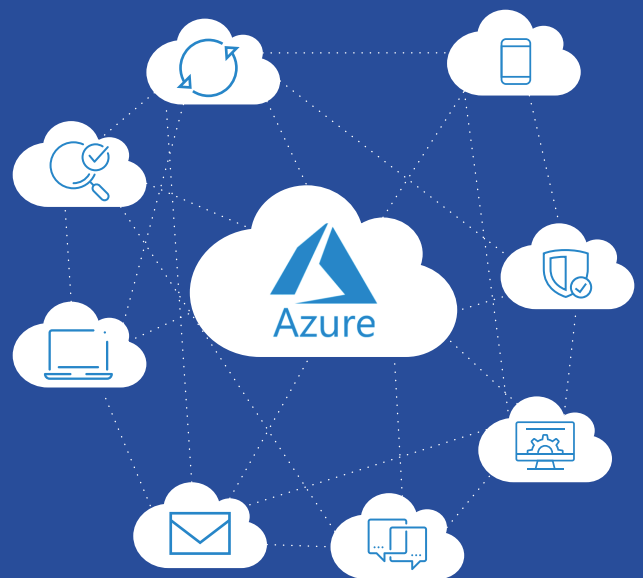
~ Daryl Plummer, Managing Vice President and Distinguished Analyst at Gartner

"I don't need a hard disk in my computer if I can get to the server faster… carrying around these non-connected computers is byzantine by comparison."

- Steve Jobs, Co-founder, CEO and Chairman, Apple Inc.

STEP UP TO THE POWER OF THE CLOUD TODAY

Your agency can improve its efficiency, increase productivity, and save costs by moving to cloud computing. Springbrook Software has helped hundreds of local governments move their technology infrastructure from on premises to the cloud. We make it safe, easy and secure.

Credit: IntelliPaat

Let's Talk!