



# CIVITAS

Monthly Newsletter from Springbrook

## Government Social Media Survey: Your Opinion is Critical



**The Springbrook Research Institute** would like your opinion on social media usage by local government agencies. Help us understand and share best practices with your input via this brief survey. The survey will take 5 minutes to complete. We will be publishing the results of this important information during a October 2023 webinar. Thank you in advance for your time and input.

**[Take the survey here](#)**



**Springbrook On-Demand Webinar: Cirrus ERP Platform and Features Update**

**Springbrook’s Cirrus** is our flagship cloud-based finance ERP, designed from the ground up for every government agency operation, with a secure, modern, and intuitive UI for personnel and citizens alike.

We have added multiple new features that expand the breadth and interconnected depth of the platform. You can’t afford to miss this deep dive into the most full-featured and modern solution currently available.

**[Listen here](#)**



**Springbrook Enterprise  
NEW UTILITY BILLING CLERK  
OCTOBER 3, 4 2023**

Our previous classes have sold out – space is limited!

- **[Register Here](#)**

Schedule:

Day 1 Tuesday,  
October 3

9:00 – 1:30 Pacific with 1/2-hour break

Day 2 Wednesday,  
October 4

9:00 – 1:30 Pacific with 1/2-hour break

**\$900/Two agency  
representatives**

**[Register here](#)**



**Cybersecurity  
Checklist**

Cybersecurity remains the number one issue for local government agencies, with more complex ransomware attacks demanding increasingly higher levels of protection.

How does your agency need to prepare for the remainder of 2023? Springbrook has you covered with a comprehensive cybersecurity checklist:

**[Get your copy here.](#)**

**10/18 Webinar Exceeding Citizen  
Expectations**



**October 25-27, 2023: Vdara Hotel & Spa  
– Las Vegas, NV**



The drive to deliver public-facing services and information online and through mobile devices has been steadily rising, with 67%\* of citizens expressing a desire for online experiences versus 16%\* who prefer in person. But 38%\* of citizens want easier to use digital services, increasing demand for simplified apps, fewer clicks, and a modern, secure solution they can trust.

**October 18, 2023**

**10:00 AM PT**

**[Register here](#)**

## **2023 Agenda**

Springbrook's third annual  
user conference

All training classes have CPE credit  
Space is limited: Reserve yours today!

**Register NOW**



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