



## WEBINAR: Discover the New Cirrus HR Features for Recruitment & Onboarding

Are you ready to transform your recruitment and onboarding processes? **Join us on October 21st at 10 am PT/1 pm ET** for an insightful webinar, during which we'll unveil the latest features in Cirrus HR designed specifically for government needs. Don't let your current system hold you back! Find out how Cirrus HR can enhance your efficiency and help you secure top talent.

[Register Now](#)



## Activate: Digital Transformation & Urban Excellence

Springbrook's annual conference, Activate, brings innovation and learning. Join us in Las Vegas **October 28th-30th** for presentations from industry leaders like Las Vegas Mayor Pro Tem, Stavros S. Anthony, and GovTech's Chief Innovation Officer, Dustin Haisler. Sessions will focus on economic development and technological innovation in local government, providing invaluable insight to help you stay ahead in the field! **5 spots left, so register now or join the waitlist!**

[Learn More](#)

## New: Addressing Staffing Shortages in Local Government

Local government agencies are facing staffing shortages while meeting rising demands from growing populations. This article explores the challenges in government HR, and highlights strategies for building a more resilient workforce through improved recruitment, succession planning, and employee retention initiatives.



[Read More](#)



### Beware the Frankensuite: Join Our Live November Webinar!

Is your agency relying on outdated, cobbled-together software? Join us on **November 13th at 10 am PT/1 pm ET** to discover the risks of these "Frankensuites" and how modern, integrated solutions can boost your agency's efficiency and security. Don't miss out!

[Register Now](#)

### Upcoming Tradeshows

We hope to see you on the ground soon!  
Here's where we'll be in October:

- 10/2 - 10/4:** Louisiana GFOA Fall Conference
- 10/6 - 10/9:** Georgia GFOA Annual Conference
- 10/8 - 10/10:** Aim Ideas Summit
- 10/13 - 10/16:** South Carolina GFOA Fall Conference
- 10/16 - 10/18:** OMCTFOA Fall Conference
- 10/28 - 10/30:** Oregon GFOA Fall Conference
- 10/28 - 10/30:** Springbrook's [ACTIVATE](#)
- 10/30 - 11/1:** GFOA of Texas Fall Conference



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